

SUSTAINABILITY DATA IS JUST A TAP AWAY IN NORTH AMERICA

Collecting reliable, independent data about the environmental impact of building materials can be a major challenge for specifiers – especially when they need vital information about a range of solutions from different manufacturers to gain points in Green Building Rating Systems.

Now thanks to an innovative partnership in North America, all that crucial data for our solutions – third-party verified – is available for the first time in one place in easy-to-understand formats.

At sustainableminds.com, specifiers can access all the information they need to make informed decisions about the sustainability of our products as well as use our unique online Project Builder & Library to visualise project requirements – including all relevant environmental data – before editing, saving and sharing that information with colleagues.

CREATIVE ONE-STOP SUPPORT

We are the first insulation manufacturer in the States to partner with Sustainable Minds and the collaboration marks a major breakthrough for the company.

“Material ingredient and life cycle data can be tough to navigate, especially when trying to align with Green Building Rating Systems,” says Scott Miller, our Director of Sustainability at Knauf Insulation North America. “The partnership with Sustainable Minds simplifies this process. You can find everything about Knauf products in one place.”

ALL YOU NEED AT YOUR FINGERTIPS

- All the technical performance information about each of our solutions as well as the advantages of each product, the materials used and all relevant certification are easily accessible.
- The environmental impact of each of our products at every stage of their life cycle – essential for Environmental Product Declarations (EPD) – their material composition and how we are making every stage more sustainable. These Sustainable Minds Transparency Reports are all third-party verified by independent auditors NSF International.
- The impact of our products on health and their Red List status. The Red List is a list of chemicals not allowed in Living Building Challenge certified buildings – our products are Red List free.
- Crucially, sustainableminds.com highlights how each of our solutions can provide valuable credits in LEED Collaborative for High Performance Schools, Green Globes, Living Building Challenge and WELL Green Building Rating Systems.

Visit www.transparencycatalog.com/company/knauf-insulation for more details.

“The amount of information Knauf Insulation provides to make Life Cycle Assessment (LCA) results understandable and meaningful is unparalleled.”

Terry Swack CEO Sustainable Minds

INDUSTRY PIONEER

Offering specifiers clear environmental data about our products in one place in an easy-to-understand format marks yet another sustainability breakthrough for Knauf Insulation.

When we launched ECOSE Technology, our revolutionary formaldehyde-free binder, it was a major step-change for the industry. Since then we have become the first Mineral Wool company to disclose all ingredients through the Living Institute’s Declare list.

“We remain committed to staying at the forefront of sustainable building practices. We are committed to creating product transparency disclosures for all our solutions to demonstrate our passion for manufacturing sustainable products that make a difference.”

Christopher Griffin, CEO of Knauf Insulation in North America

